



It's time for 2025 Open Enrollment!

APRIL 29 – MAY 13, 2025



**Open enrollment is being held from
Tuesday, April 29, 2025 through Tuesday,
May 13, 2025**

All Teammates who wish to be covered under the Active Day benefits must visit our benefits portal to make their elections. **Failure to complete an election/enrollment during this open enrollment period will result in no insurance coverage.**

Benefit elections made during open enrollment will be effective for the plan year of **06/01/25 - 05/31/26** and are locked in place unless you experience an IRS Section 125 approved qualifying life event (QLE). If you waive coverage at open enrollment and want to join our plan later, the same IRS Section 125 QLE rules apply.

Should you experience a qualifying life event, such as marriage, divorce, birth, adoption, or loss of other coverage, you must notify us within 30 days of this life event.

Enrolling in Benefits

Visit www.thebenefitsexpert.com/activeday to review the benefit plans and to make your elections.

User ID: Enter your social security number (no dashes) or use the last 4 characters of your Paycom Self Service username (E.g. Your Paycom ESS username is 0X417**AG13**; use **AG13** as your TBX user ID)

PIN: Enter the last 4 digits of your SS# and the last 2 digits of your birth year, no dashes required.

- Social Security Number: 12345**6789**
- Date of Birth: June 1st, 19**80**
- PIN is **678980**

**For direct enrollment support, contact TBX at
855-482-9669 between the hours of 7:00AM -
7:00PM CST, Monday-Friday.**

Benefits Effective June 1, 2025

At Active Day, we believe the benefits we offer are an essential part of your overall rewards as a valued Teammate. After carefully reviewing the benefits package options for the upcoming plan year, we've made enhancements to the rewards available to our Active Day family. We're thrilled to announce that there will be **no increases to Teammate contributions** for any of the benefits provided by Active Day, along with several exciting benefit enhancements.

Part Time Benefits

Active Day will continue to offer our part time Teammates the following benefits:

- Critical Illness/Accident Insurance
- Whole Life Insurance
- Pet Insurance
- Dependent Care Flex Spending
- Employee Assistance Program
- 401(k) Retirement Savings Plan

We're Increasing the 401(k) Match to Invest in Your Future

As part of our continued commitment to supporting our Teammates' financial well-being, we're excited to announce an increase to the Active Day provided 401(k) match. This change is our way of saying thank you for your hard work and dedication—and helping you build a stronger financial future.

Starting June 1, 2025, the Active Day match will increase to \$.50 on the dollar for the first \$2,000 of Teammates contributions to the plan with a maximum annual match amount of \$1,000. We encourage everyone to review their contributions and take full advantage of this increased match benefit. Visit www.empower.com to enroll or to change your per paycheck contribution.

As we kick off annual open enrollment, we encourage you to review the various plans being offered, along with beneficiaries for your life insurance and retirement plan.

For more detailed information on each of these benefit enhancements and to access the full benefits guide please refer to the BenePortal at www.activedaybenefits.com.